Brussels Government

Research and innovation to support regional development

State secretary for scientific research

Brussels administration for research and innovation

Subsidies for research projects
Co-create

Created in 2015...
...we are still learning
The question is not what is co-create but why it is
2 main critics

- Are research results used? And what for?
- What is research? Who are the researcher and how to to research
Many funded research projects and much knowledge produced. But too little usage.

Many research projects do not jump in the pool of reality.
Search in the reality

Involve concerned people

Living lab
But a living lab could be…

User centered

Co-creation

Empowerment

Bottom-up

Participative

Holistic knowledge

Real-life Experimentation

Data gathering
At minimum it’s a lab to
A « living one »

Real life experimental place
But then

Participative
User-centered
Technocentric-holistic
Data collection
Citizen involvement
Citizen Empowerment
Testing-Validation
Co-creation
Etc...
A weak version of Co-creation:
End users are consulted and provide data for our research

A strong version of Co-creation
Concerned people controls the complete research process from the formulation of research questions to the validation and valorisation of the results
Expertocratic
Techno-science
Epistemic injustice

Engaged Science
Multiplicity of knowledge and expertise
Transdisciplinarity
Research is not only about science

- There are many others researchers than academic scientists
- Answers to research question are incomplete if they do not integrate other knowledge than science.
- Everybody considered as co-researcher
Double movement

From research to reality/action

From action/reality to research …
From action/reality to research

- Flood of information means no information
- Mistrust
- Opinion Marketing
- Opinions presented as facts
- Dual logic: For or Against
- Acceleration

Urgent needs for research values and dynamics: time, step-back from action, reflexion, analyses, etc.
Prerequisite for Co-creation

- A shaded consciousness of the problem and the need of knowledge production.
- Everybody is recognized as knowledge owner and producers.
- No being isolated
- A shared control of the completion research process
Key elements of a co-create project

- A clearly identified problems of resilience that makes sense for all the people involved in the project ➔ a community around the problem and the research questions.

- Een team of co-researchers: the people concerned by the problem and who wish (and are able) to explore and experiment.

- Een research organisation controled by every parteners:
  - Research subquestions making sense for everybody and that allows to integrate a diversity of knowledge and experience (life, jobs, etc;)
  - Experiments anchored into the reality and challenging the resilience problem
  - Methodologies that allow
    - to integrate a diversity of knowledge into the problem analysis
    - To co-validate the results
    - To co-valorise the results
A last word

Co-creation is not about doing everything together and considering everybody as equivalent. It’s about recognizing the diversity of knowledge types and actors and a having a shared control of the research process.